Venture Development Brief

Explain an early-stage concept without presenting plans as completed outcomes.

1. Venture name, purpose and intended audience

2. Problem and current alternatives

3. Proposed offer or workflow

4. Evidence collected and assumptions still to test

5. People, resources and partner input required

6. Smallest useful next step and review point

Planning aid only. This is not a statutory form or professional tax, legal or accounting advice.

Use a summary for an initial enquiry. Share sensitive records only through agreed arrangements.